# Kenneth Coulter Regional Director of Sales & Marketing, Nashville



## INTRO

Kenneth desires to serve financial advisors and employers through ERISA Services by using his experience in the retirement plan industry to help them accomplish their goals.

Kenneth has spent the last seven years in the Retirement Plan Industry, working for national TPA's in Business Development and Sales.

Kenneth relies on his experience and expertise to maximize tax savings for business owners while creating retirement benefits that help his clients recruit and retain top talent. Each client is unique in their needs and it is this challenge that drives Kenneth to be the best for his clients.

The team at ERISA Services is dedicated to the success and well-being of your retirement plan. Through your relationship with our consultants and relationship managers, we will work with you to understand your company, your employees and your employee benefit plan's objectives. We will tailor fit a design for you to achieve these goals as each client has different objectives for their retirement plan.

### **ABOUT KENNETH:**

- · Kenneth was born and raised in Maryville, Tennessee and graduated from Maryville High School and The University of Tennessee.
- Kenneth's Wife, Alyssa, is from Knoxville. They met in college through a friend and bonded over their shared love of reading.
- Kenneth is a collector, especially of coins and pocketknives. He enjoys traveling, reading anything with a good story, and relaxing with his wife and dogs.

#### FOCUS:

To build relationships with financial professionals, and local CPAs, partnering to identify the best retirement plan solutions for their clients.

To increase awareness of ERISA Services' offerings and solutions, and to be a resource for clients, advisors, and CPAs providing strategies which are the best fit to their needs.

To be consistent in his results driven approach and message of reliability, honesty, and enthusiasm with the people he serves.

# CONTACT:

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"Either write something worth reading or do something worth writing." -Benjamin Franklin

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